

DEPARTMENT OF JOURNALISM & MASS COMMUNICATION
LESSON PLAN
SESSION 2023-24
SEMESTER – V

NAME OF TEACHER: ARPITA BAL

PAPER ALLOTTED: CC 1 1: GLOBAL MEDIA AND POLITICS, CC 1 2: ADVANCED BROADCAST MEDIA, DSE02: PRINT JOURNALISM AND PRODUCTION, DSE03: PHOTOGRAPHICAL APPRECIATION

| Month | Paper | Topic | No of classes |
|--|--|--|----------------------|
| September 2023 25.09.2023 | JORACOR11T | Unit III: WWI & Media | 2 |
| | JORACOR12T | Unit IV-Writing and Producing for Radio | 2 |
| | JORADSE02T | Unit 1-Business/economic/ Financial Reporting | 1 |
| | JORADSE03T | Unit 2- Types of Photographic Camera and their structure | 1 |
| October 2023 | JORACOR11T | Unit III: Global Conflict and Global Media WWII & Media | 2 |
| | | Unit III: Gulf War and CNN's Transmission. | 2 |
| | | Class Test | 2 |
| | JORACOR12T | Unit IV- Public Service Advertisements | 2 |
| | | Unit IV-Writing and Producing for Radio | 2 |
| | | Class Test | 2 |
| | JORADSE02T | Unit 1- Political Reporting | 1 |
| | | Unit 1-Parliamentary Reporting | 1 |
| | | Class Test | 2 |
| | JORADSE03T | Unit 2- Types and perspective of Lenses | 3 |
| | | Unit 2-Aperture | 1 |
| | | Class Test | 2 |
| | PUJA VACATION (19.10.2023 – 15.11.2023) | | |
| November 2023 16.11. 2023 | JORACOR11T | Unit III: Embedded Journalism | 2 |
| | | Unit III: Rise of Al Jazeera | 4 |
| | JORACOR12T | Unit IV- Jingles | 2 |
| | | Unit IV- Radio Magazine shows | 2 |
| | JORADSE02T | Unit 2- Investigative Journalism/Sting Operation | 2 |
| | | Unit 2- Impact of Technology on Newspapers and magazines | 2 |
| | JORADSE03T | Unit 2-Shutter, Focus | 2 |
| Unit 3- Natural Light, Artificial Light | | 2 | |

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| December 2023 | JORACOR11T | Unit V: Discourses of Globalisation-Free Economy, Multinationals, technological developments, digital divide | 2 |
| | | Unit V-Media Conglomerates and Monopoly | 1 |
| | | Unit V- Global and Regional Integration –Private Satellite Channels-Local adaptation of global programmes | 2 |
| | | Class Test | 2 |
| | JORACOR12T | Unit V- Mixing Genres in Television Production □ Music Video | 2 |
| | | Unit V- Reconstruction in News based Programming | 2 |
| | | Unit V- Mixing Genres in Television Production □ Music Video | 2 |
| | | Class Test | 2 |
| | JORADSE02T | Unit 2- Ethical Debates in Print Journalism: Ownership and Control | 2 |
| | | Class Test | 2 |
| | JORADSE03T | Unit 3- Three Point Lighting | 2 |
| | | Unit 3- Nature of Light-Direct Light, Soft light, Hard light, Directional Light, light meter | 2 |
| | | Unit 3- Lighting Equipment (Soft boxes, umbrellas, Fresnel, Skimmers, reflectors, etc.)filter and use of flash light | 2 |
| Class Test | | 2 | |
| December 2023 26.12 23 to 02.01.2024 | | Internal Examination | |
| 27.01.2024 | | END SEMESTER EXAMINATION | |
| Total Classes | | | 73 |

NAME OF TEACHER: ANUTRI DUTTA

PAPER ALLOTTED: JORA CC 1 1: GLOBAL MEDIA AND POLITICS, JORA CC 12: ADVANCED BROADCAST MEDIA, JORA DSE02: PRINT JOURNALISM AND PRODUCTION, JORA DSE03: PHOTOGRAPHICAL APPRECIATION

| Month | Paper | Topic | No of classes |
|-------------------|-----------|------------------------------|---------------|
| September 2023 | JORA CC11 | Unit-4: Cultural Imperialism | 1 |

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| 25.09.2023 | JORA CC12 | Unit 1: Public service model in India(policy And laws) | 2 |
| | JORA DSE02 | Unit 3- Principles of layout and design, layout and format | 2 |
| October 2023 | JORACC11 | Unit 4- Cultural politics, media hegemony and global culturs, homogenization, the English language, local/hybrid | 7 |
| | | JORA CC12 | Unit 1-Global overview of Public service broadcasting |
| | JORA CC12 | Unit 3-Copy preparation design process(size, anatomy ,grid, design) | 3 |
| | | CLASS TEST | 2 |
| | PUJA VACATION (19.10.2023 – 15.11.2023) | | |
| November 2023 | JORA CC12 | Unit 1- Community Radio, Participatory Communication, Campus Radio | 4 |
| | JORA DSE02 | Unit 3: Handling text matter (headlines, pictures, advertisement) | 3 |
| | JORADSE03 | Unit 1: A brief history of photography- Camera Obscura to The Daguerreotype process | 2 |
| | | CLASS TEST | 2 |
| December 2023 | JORA DSE02 | Unit-3: Page make up (print and electronic copy) (Front page , editorial page and supplements) | 3 |
| | | Unit 1: Buisness/ economic/Financial, Parliamentary, Political | 3 |
| | JORA DSE03 | Unit 1- Technical history of photography; Persistence of vision, Camera Obscura, Muybridge Experiment(Leaping horse), The Photographic process(The Silver Hallide Photography process, A brief glimpse into the Dark Room Development of a photograph, Modernization of Photography and its use in Mass media | 15 |
| 26.12 23 to 02.01.2024 | | Internal Examination | |
| 27.01.2024 | | END SEMESTER EXAMINATION | |
| Total Classes | | | 51 |

NAME OF TEACHER: JYOTI PRAKASH MANDAL

PAPER ALLOTTED: CORE 1 1 : GLOBAL MEDIA AND POLITICS, CORE 1 2: ADVANCED BROADCAST MEDIA, DSE 02: PRINT JOURNALISM AND PRODUCTION, DSE 03: PHOTOGRAPHICAL APPRECIATION

| Month | Paper | Topic | No of classes |
|---------------------------------|--|--|---------------|
| September 2023 25.09.2023 | JORACOR11T | Media and international communication: The advent of popular media - a brief overview. | 4 |
| | JORACOR12T | Public Service Broadcasting; Public Service Model in India (Policy and laws); Global Overview of Public Service Broadcasting; Community Radio, Community Video, | 4 |
| | DSE 02 | Technology and print: Modern Printing Processes; DTP (Desk top publishing)/software for print (Quark Express, Adobe Photoshop, Adobe In Design etc.); | 2 |
| | DSE 03 | Digital Photography and Editing: Sensor Sizes, Formats and Storage; Introduction to Editing and Digital Manipulation | 2 |
| October 2023 | JORACOR11T | Propaganda in the inter - war years: Nazi Propaganda, Radio and international communication. | 4 |
| | JORACOR12T | Participatory Communication, Campus Radio. Private Broadcasting: Private Broadcasting Model in India; Policy and Laws: Structure, Functions and Working of a Broadcast Channel, | 4 |
| | DSE02 | Picture Editing and Caption Writing. Advanced Newspaper and Magazine Editing: Classification of Newspapers and Magazines; | 4 |
| | DSE 03 | Brightness, Contrast, Mid tones, Highlights, Colour tones; Basics of Photoshop; Photo editing software: (Microsoft Office Picture Manager, CorelDraw, Adobe Photoshop Elements, Photoshop CC (Creative Cloud). | 4 |
| | PUJA VACATION (19.10.2023 – 15.11.2023) | | |
| November 2023 | JORACOR11T | Media and super power rivalry: Media during the Cold War, Vietnam War, Disintegration of USSR; Radio free Europe, Radio Liberty, Voice of America. Communication debates: NWICO, McBride Commission and UNESCO; | 6 |
| | JORACOR12T | Public and Private partnership in television and Radio programming (India and Britain case studies). | 2 |
| | DSE 02 | Current trends in Newspapers and Magazines with respect to content | 4 |
| | DSE 03 | Photojournalism: Brief History – Global & Indian; Application & Ethics and Law in Digital Imaging (Ethicality while photographing a subject/issue & editing the image – issue of unethical morphing etc., Copyright Law etc.); Approaches to documenting reality | 4 |
| December 2023 | JORACOR 11T | Unequal development and Third World concerns: North - South, Rich – Poor. | 3 |

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| | JORA COR12T | Public and Private partnership in television and Radio programming more case studies | 2 |
| | DSE02 | Photographs and Cartoons in Newspapers and Magazines | 2 |
| | DSE 03 | Discussion on Capa's 'The Falling Soldier', Objective Truth or Staged Representation); War Photojournalism | 3 |
| December 2023 26.12 2023 to 02.01.2024 | | Internal Examination & Class for Slow Learners | 4 |
| 27.01.2024 | | END SEMESTER EXAMINATION | |
| Total Classes | | | 58 |